



Subject:	Public Health Agency Draft Corporate Plan 2025-2030
Date:	21 February 2025
Reporting Officer:	John Tully, Director of City and Organisational Strategy
Contact Officer:	Kevin Heaney, Head of Inclusive Growth and Anti-Poverty

Restricted Reports									
Is this report restricted?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>								
<p>Please indicate the description, as listed in Schedule 6, of the exempt information by virtue of which the council has deemed this report restricted.</p> <p>Insert number <input type="checkbox"/></p> <ol style="list-style-type: none"> Information relating to any individual Information likely to reveal the identity of an individual Information relating to the financial or business affairs of any particular person (including the council holding that information) Information in connection with any labour relations matter Information in relation to which a claim to legal professional privilege could be maintained Information showing that the council proposes to (a) to give a notice imposing restrictions on a person; or (b) to make an order or direction Information on any action in relation to the prevention, investigation or prosecution of crime 									
<p>If Yes, when will the report become unrestricted?</p> <table> <tr> <td>After Committee Decision</td> <td><input type="checkbox"/></td> </tr> <tr> <td>After Council Decision</td> <td><input type="checkbox"/></td> </tr> <tr> <td>Sometime in the future</td> <td><input type="checkbox"/></td> </tr> <tr> <td>Never</td> <td><input type="checkbox"/></td> </tr> </table>		After Committee Decision	<input type="checkbox"/>	After Council Decision	<input type="checkbox"/>	Sometime in the future	<input type="checkbox"/>	Never	<input type="checkbox"/>
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Never	<input type="checkbox"/>								

Call-in	
Is the decision eligible for Call-in?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>

1.0	Purpose of Report or Summary of main Issues
1.1	The purpose of this paper is to bring to the attention of Members the draft PHA Corporate Plan (2025-2030) recently published for consultation and to outline a proposed approach to responding.
2.0	Recommendations
2.1	The Committee are asked to: <ol style="list-style-type: none"> note the draft Public Health Authority Corporate Plan (2025-2030) CLICK HERE.

- ii. consider and agree the proposed short draft response, as set out at para 3.5 below
- iii. agree that the draft Council response be submitted to the PHA by the 28th February 2025 deadline albeit remaining subject to Full Council ratification.

3.0 Main report

3.1 The Public Health Agency recently launched a consultation on its draft Corporate Plan for the period 2025-2030. The draft Plan sets out the strategic direction for the PHA for the next five years in terms of what they will do and how they will work as an organisation. A copy of the draft Plan is available via [CLICK HERE](#).

3.2 The PHA endeavours to translate the Health and Social Care values into its culture by “putting individuals and communities at the heart of everything we do, acting with **openness and honesty** and treating people with dignity, respect and **compassion; working together** in partnership to improve the quality of life of those we serve, listening to and involving individuals and communities; valuing, developing and empowering our staff and striving for **excellence** and innovation; being evidence led and outcomes focused”.

3.3 The Plan sets out a framework for delivery which is based on the following thematic areas of focus:

The graphic consists of four horizontal bars, each with a different color and text. The top bar is purple and contains the text 'Protecting health' and 'Protecting the population from serious health threats, such as infectious disease outbreaks or major incidents'. The second bar is yellow and contains 'Starting well' and 'Laying the foundations for a healthy life from pre-birth, infancy, early years, childhood to adolescent years'. The third bar is orange and contains 'Living well' and 'Ensuring that people have the opportunity to live and work in a healthy way'. The bottom bar is green and contains 'Ageing well' and 'Supporting people to age healthily throughout their lives'.

3.4 There is a strong emphasis on addressing health inequalities and developing targeted and place-based approaches where needed for those more vulnerable in our society.

Belfast City Council Response

3.5 It is recommended that the Council respond to confirm its support for the draft Plan and particularly welcoming the focus on supporting those most vulnerable in our city and recognising the need for and benefit of place-based approaches. In responding we would also highlight the joint work already underway between the Council, the PHA and other city and community partners through the Belfast Agenda and shared priorities such as complex lives. We would suggest that Belfast welcomes the opportunity to continue to work closely with colleagues within PHA to continue to bring forward the prototype delivery models and test and learn demonstrator programmes which can be scaled up across the region.

	Financial & Resource Implications
3.6	There are no financial or human resource implications arising directly from this report.
	Equality or Good Relations Implications / Rural Needs Assessment
3.7	There are no equality/ good relations or rural needs implications arising directly from this report.
4.0	Appendices – Documents Attached
	None